

GenAI C-Osmosis by R Systems

From Pilots to Production — Turning your GCC into an AI-powered Innovation Hub.

LEARN GENAI BY BUILDING REAL PRODUCTS - NOT BY FLIPPING THROUGH SLIDES

C-Osmosis is our framework for collaborative AI integration across the SDLC. It embeds AI directly inside your development squads — so engineers learn by doing, not by watching slides.



Immediate Business Impact

Metric	Outcome
Sprint Velocity	+27%
Dev Hours Saved	40% in Sprint 1
Test Coverage Improvement	+44%
Defect Reduction	-38%
ROI Visibility	Within 8 weeks

Fast track to measurable ROI — from day one

HOW IT WORKS



Discovery & Baseline:

Capture current metrics, align tools, define AI charter.



Seed POD Build:

Deliver live features with GenAI, $\geq 25\%$ velocity uplift.



Scale & Osmosis:

Train champions, publish playbooks, expand to new squads.

Privacy-mode always on — no code leaves your environment. SOC 2, GDPR, and enterprise-grade security included.

PROVEN AT SCALE



Healthcare | 300-Member RCM GCC

Scaled from 2 pods to 300 FTEs across 3 cities for a US HealthTech major.

Impact: 30 % faster claims-to-cash | 20 % productivity boost | Multi-million annual savings



Fortune 500 Tech | Agile Product GCC

Started as a 10-member pilot ; scaled to 40+ engineers in months.

Impact: \$2 M+ savings | 30 % faster releases | <10 % attrition | End-to-end ownership



PropTech Leader | Digital-First GCC

Transformed a vendor-dependent offshore setup into a cloud-native command center

Impact: 40 % faster releases | 35 % cost optimization | Self-sustaining CoE



Technology Leader | Autonomous India GCC

Converted a pilot into a fully independent GCC driving modernization and automation.

Impact: \$2 M+ annual savings | 30 % faster releases | Full IP control



WHY R SYSTEMS

25 + years

in Digital Product
Engineering

400+

GenAI-trained
Engineers

70+

LLM
Practitioners

**Proven
Build-Operate-Scale**

methodology for
global enterprises

**Governance
+ Innovation**

in one model - not just cost
arbitrage

**Deep Domain
CoEs**

across Healthcare, FinTech,
Manufacturing, Retail

BUILD FASTER. SHIP SMARTER. STAY SECURE.

GenAI C-Osmosis turns AI from a side project into your team's everyday advantage. Let's make your GCC the benchmark for AI-driven engineering.

Talk to our experts today

Discover how to turn your GCC into an AI-powered innovation hub.

Contact Us Now!

For more information about how we can help your business, please contact us at:
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About R Systems

R Systems is a global digital product engineering company with 30+ years of excellence, 4,300+ professionals, and 28 offices worldwide. We serve 150+ banking & financial services clients and leading enterprises across healthcare, telecom, media, technology, manufacturing, logistics, automotive, and public services. Our expertise spans cloud, AI/ML, data & analytics, automation, testing, mobility, and customer experience, enabling clients to build resilient, scalable, and customer-centric digital platforms.

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